



AGENDA
BALDWIN CITY RECREATION COMMISSION
BCRC—705 High St.—Baldwin City, KS
September 15th, 2021
7:00 p.m.

CALL TO ORDER BCRC MONTHLY BOARD MEETING

APPROVAL OF AGENDA

PRESENTATIONS

1. Smoke on the Bricks Recap

PUBLIC COMMENTS

CONSENT AGENDA

1. Approval of Minutes from the August 25th BCRC Board Meeting

OLD BUSINESS

1. Bauer Building

NEW BUSINESS

1. Approval of Financial Statements from August 2021

DISCUSSION ITEMS

1. Senior Advisory Committee
2. Communications Plan Timeline

COMMISSION REPORTS

Staff Reports-

- Current Registration
 - Adult Slow Pitch – no season, we ended with only 3 teams
 - Fall Cornhole League – 24 teams
 - Will begin on September 13th for 5 straight Monday's
- Fall Start Dates:
 - Practices have begun for all sports
 - Flag Football Games – September 14 & 16
 - Volleyball Games – September 14
 - Fall Soccer Games – September 11
 - Micro Soccer Clinics – September 12
 - 15 Kids in the Cubs division
 - 14 Kids in the Lions division
- Currently seeking employment for winter facility supervisors and basketball officials
- 3rd-6th Basketball registration will begin September 13th through November 5th
 - Practices will begin November 29th in the Primary Center & Intermediate Center Gyms
 - Games begin January 8th – will go back to our league with De Soto, Wellsville and Eudora

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- K/1 Bidy Basketball and 2nd Grade Basketball League registration will begin October 1st through January 21st
 - Pete Carr will oversee these clinics along with the BHS basketball teams. Dates are set for: February 6, 13, 20, 27 for both ages
 - We will tentatively utilize the Baldwin Junior High School Gym for those programs
- Pickleball has the gym reserved through the 2021-2022 school year from 6:30-8:30pm in the Primary Center. It will potentially move back to 7:00pm -8:30pm once basketball starts on November 29th through March 4th
- Drumstick Dash is set for November 13th – this will be an in person 5k run/walk this year. Baldwin State Bank has agreed to be the title sponsor for \$1,000. Dana Mullis with Great Plains Promotions is designing this year's T-shirt and is going to donate \$3 per shirt so we can get the price down to \$10 per shirt. All proceeds will benefit the Baldwin Community Food Pantry one again. After the event we will then go out and purchase the food donations and deliver it to the food pantry that following week so they can hand out the items on November 20th. We are also currently seeking a sponsorship of \$250 so we can purchase "Drumstick Hats" for the first 50 registrants!
- Maternity leave is coming up very soon for me so I'm currently getting everything as prepped as I can to create a smooth transition for Matt who will be taking over my programs until I'm back in 2022!
- Before School Care
 - 19 participants
 - Would like to hire one more staff member
- After School Program
 - 50 participants
 - Three very special needs children so need to hire at least one more person maybe two.
 - Snacks are now through USD#348 Grant Program
- Senior Programming
 - August 25 - Lunch Bunch at Flat Lander's (5 participants)
 - August 27 – Coffee & Donuts (12 participants)
 - September 3 – Potluck and Cards (9 participants)
 - September 8 – Senior Advisory Committee Meeting
 - September 13 – Lunch Bunch at the Dutch Country Inn in Garrett, KS
 - September 16 – Topeka Rose Garden
 - September 20 – Mobile Mammogram
 - September 29 – New Theatre; Menopause the Musical
 - October 6 – CPR/AED Education Class
 - November 18 – New Theatre; Johnny & June
 - Tuesday – Chair Yoga
 - Tuesday/Thursday – Cards
 - Wednesday – Domino's (2nd and 4th Wednesday)

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- Friday - Pinochle
- Fitness Class
 - Tuesday /Thursday 5:45pm (6 participants) monthly program
- Pool
 - Pool Report coming in October
- Day Camp
 - Day Camp Report coming in October
- Payroll weeks have slowed down
- QuickBooks
 - Staying up to date with RecDesk reports and entering in daily deposits and payments
 - Entering information daily to keep up with continuous deposits
- Social Media
 - In the last 28 days on our Facebook page, we have had added 80 new faces, had 7,345 post engagements, and have reached over 25,268 people.
 - In the month of August on our Instagram page we have added 31 new followers, we have increased our accounts reached by 27.8%. We also increased our content interaction by 121%.
 - Smoke on the Bricks Event was boosted for \$100 and reached 11,400 people with 204 event responses.
 - Live videos at each event are helping promotion
 - Twitter being updated daily
- Bulk Emails
 - Informational emails have been going out every Monday
 - There is desire to purchase an unlimited email plan to help boost programs and events
- Rentals
 - Rentals are still continuous at both Sullivan Square and the Golf Clubhouse
- Website
 - Updating weekly with new information
- Working on
 - Videos for upcoming events
 - Facebook content
 - Graphics for ALL events
 - Maple Leaf Gravel Grind
 - Maple Leaf Beer Wine Spirit Fest
 - Marketing Plan Research
- Keeping up with the mowing
- Spraying weeds
- Getting all the fields ready for sports
- Smoke on the bricks



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- Maintenance on machines
- Getting ready for fall fertilizer and aeration
- Spraying for insects on the fields that could be harmful to the grass

Director Report-

- Fall special events- Last Summer Concert/Movie Series, Maple Leaf Gravel Grind and Maple Leaf Beer, Wine and Spirit Fest.
- Maple Leaf Beer, Wine and Spirit Fest Update:
 - 8 wineries committed.
 - 4 breweries committed.
 - 2 distilleries committed.
 - 2 food trucks committed.

This event will piggyback the Maple Leaf Gravel Grind on October 23rd. We have acquired sponsorships for the event (Kansas State Bank, Cody Anno State Farm, Keller Williams) and have been working through logistics with local wineries/breweries and Kansas ABC to ensure smooth event. Ticket sales are underway.

- Summer Concert and Movie Series:
 - September 11- Remember the Titans and [Vinyl Revival](#)
- As part of the KRPA Professional Development Committee, I will be assisting with the Tomorrow's Leaders program at Tall Oaks on September 14-16.
- Applied for a 2nd term on the KRPA Board. Elections take place in late September.
- KRPA Board Meeting on Wednesday, October 20th in Manhattan.
- Continue to meet monthly as the Secretary of the Board for the Baldwin City Chamber of Commerce.

OTHER

FUTURE AGENDA ITEMS

- Work Session

EXECUTIVE SESSION

- Executive Session to discuss non-elected personnel or legal matters

ADJOURNMENT

Next meeting currently scheduled for Wednesday, October 20th, 2021, at 7:00 p.m. at the BCRC Office.